

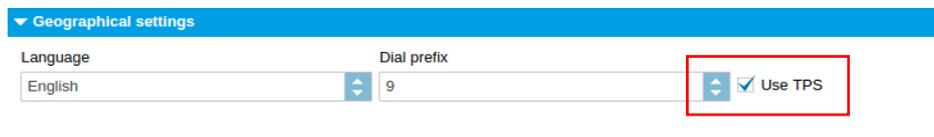
NFON TPS: Enabling NFON Partners and Customers to comply with important UK regulations

NFON are pleased to announce their new TPS service available for all UK Partners and Customers with immediate effect. This new service provides all NFON clients, who make outbound telesales and marketing calls, with the ability to check the numbers they are dialling against the national TPS database.

The Telephone Preference Service register currently contains more than 20.5 million phone numbers. It is the legal requirement for all businesses wishing to make cold/sales calls to check their outbound dial attempts against the TPS database. Failure to check a dialled number will put the calling company at risk of a considerable fine. By checking dialled numbers against the Telephone Preference Service (TPS) register the calling company is following UK regulatory compliance guidelines.

How NFON TPS works.

It is simple to activate, just log into your Admin Portal and click the check box indicator to turn on the service for each relevant extension number within your account. Enjoy the benefits of TPS compliance for a small monthly fee per telephone extension.



Once the service is enabled for the specific telephone extension, and the enabled extension places a call, the NFON TPS service checks the dialled number in “real-time” against the TPS database (both consumer (TPS) and corporate (CTPS) databases are checked). Should the dialled number match an entry in the register this would indicate that they have elected not to receive “cold calls”. If the dialled number is flagged, the NFON TPS service will inform the caller and give them the option to continue the call, (if they have specific permission to do so), or to hang-up.



What is TPS?

The Telephone Preference Service (TPS) is a free service where individuals and businesses may register their telephone and mobile numbers to opt out of receiving sales and marketing calls. It is the **only** official UK opt out register on which you can record your preference not to receive unsolicited calls.

It is a legal requirement that all organisations (including charities, voluntary organisations and political parties) do not make such calls to numbers registered on the TPS database unless they have consent to do so. The original legislation was introduced in May 1999. It has subsequently been updated and now the relevant legislation is the Privacy and Electronic (EC Directive) Regulations 2003.

Organisations with which individuals have an ongoing relationship, for example those who regard a person or business as a customer, (or in the case of charities - a donor), will be entitled to call even if the telephone number is registered on TPS, unless specifically requested not to call any more.

NFON recommends that our Partners and Customers activate the NFON TPS service to ensure their regulatory compliance.

NFON TPS (Telephone Preference Service Compliance)

The next- generation telephone system.

The NFON Cloud Telephone service and access to Emergency Services (999,112) will not be available during any power cuts and network outages affecting the Customer.



NFON TPS key facts...

NFON TPS allows our customers to ensure their dialled numbers are checked against the TPS national database to avoid being fined.

Numbers registered with The Telephone Preference Service are placed on the national 'Do Not Call' register.

NFON does the checking for you on every call you make!

It is unlawful to make unsolicited calls to individuals who have registered on the TPS database and to do so will incur heavy fines.

NFON TPS – protection for your business.

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