

# NFON AG combines sustainability with modern technology – Ncloudbox+ with Bluetooth

Mini-Device seamlessly combines the old world of systems telephones with the new world of virtual telecoms systems.

- > **There are approximately 20 million old legacy handsets in use in Germany's workplaces**
- > **Ncloudbox+ operates in line with current UPO and UPOE standards**
- > **Bluetooth module connects up to four mobile devices and legacy handsets**
- > **The convenience of legacy handsets is combined with the standard range of smartphone functions**
- > **Investment protection of old terminal equipment on migration to VoIP**

NFON AG, a leading global provider of cloud-based telephone systems, is presenting **Ncloudbox+**, its latest 'Made in Germany' in-house development, at CeBIT 2015 (hall 13, booth C58). Jürgen Städing, NFON's Chief Product Officer says: „*There are still about 20 million legacy handsets in use in Germany; old, tried and tested technology on a massive scale, which has not come to the end of its useful life yet and which, thanks to Ncloudbox+, will still have a place in the ordinary workplace for years to come.*” There is no need for businesses that own this generation of equipment to invest in modern IP telephone equipment to be able to benefit from the high-tech features of NFON's cloud-based telephone systems.

Up to four existing legacy handsets can be connected to the Ncloudbox+, which itself connects to the Ethernet. The usual performance features (e.g. 'toggle', 'hold' or 'engaged') are retained and automatically displayed by NFON-Cloud. Jürgen Städing says: „*We are combining sustainability with modern technology.*” A further highlight, the '+': Ncloudbox+ has an integrated Bluetooth interface! This enables the connection of up to four Bluetooth-enabled mobile devices to the Ncloudbox+.

„*NFON's cloud-based telephone system provides intelligent features, is simple to operate, offers great potential for savings and unlimited performance*”, says Jürgen Städing. „*And the performance isn't just about its availability to businesses with between 2 and 249,000 employees, but also about limitless intelligent and innovative accession. Its boundlessness represents highly efficient integration over decades of skilled technology*”, he continues. One of the great advantages for Ncloudbox+ users is that most people use their smartphone address book as a permanent main record for private as well as business contacts. This being the case, to be able to use a smartphone address book to make calls from a desk phone is a substantial but as yet unfulfilled desire of a typical office telephone systems' user.

The UPO desk phone is connected to NFON's cloud-based telephone system through the Ncloudbox+. The Ncloudbox+ connects the

**Ncloudbox+ with integrated Bluetooth interface**

**Feature range of the mobile**

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smartphone and the UPO desk phone via Bluetooth. This functions independently of the mobile device's software with Bluetooth tools. This makes it easy to use smartphone, PC, notebook, laptop or tablet address books. The convenience of the legacy handset is, for example, combined with the standard range of mobile phone features, and at the same time it protects investments in terminal equipment for the migration to VoIP. In addition, the name of the contact is displayed on the legacy handset's screen – the same goes for incoming calls as well. During a call on the desk phone, an adjustment takes place with the associated mobile device. For example if the smartphone recognises the telephone number, then the relevant contact name will pass to the desk phone and be displayed on its screen.

**is investment protection**

Jürgen Städing: *„Developments planned for 2015 include the facility to make actual calls from a Smartphone to a desk phone and vice versa.“* The integrated Bluetooth interface works off version 2.0 of the Bluetooth standard.

Also, the quality standard 'Made in Germany' plays a fundamental role in NFON's in-house development. The Ncloudbox+ is a one hundred percent German development and is manufactured exclusively in Germany. Martin Czermin, Chief Executive Officer of NFON says: *„As a leading global operation in cloud-based telephone systems, we are acutely aware of our responsibilities when it comes to providing the utmost quality. We are totally committed to the 'Made in Germany' quality standard and so we were virtually obliged to produce the Ncloudbox+ in Germany.“*

**Ncloudbox+ is manufactured in Germany**

NFON AG is subject to strict German security and data protection standards. Its headquarters are located in Germany. All services, as well as its own product development, are performed in Germany, and its fully redundant high performance data processing centres are also located in Germany.

**> Note: The release of the products featured in CeBIT 2015 will also be rolled out outside Germany following adjustment for the international market. This is due to the numerous individual measures required, for example in legal provision, usability and localisation.**

For further information and interview requests, please see the contact list below. Information about NFON AG can be found at [nfon.com](http://nfon.com). Current press releases and images are available for download at: [newsroom.nfon.com](http://newsroom.nfon.com).

## About NFON AG

Business communication worldwide is undergoing the biggest transformation in its history. A cloud-based telephone system is a future-proof investment for businesses. NFON provides unlimited

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performance for every requirement for businesses employing between 2 and 249,000 people. NFON is a 'Made in Germany' cloud solution, and stands for data protection, reliability and TÜV-certified sound quality. It is thanks to this, as well as its more than 150 intelligent features, its simplicity, cost-effectiveness and fundamental security features, that NFON AG has become a global provider. NFON AG operates in 12 European countries and is run by CEO Martin Czermin and four other executive directors. Its headquarters are in Munich.

> **NFON UK is NFON AG's UK entity based in London**

> **Managing Director of NFON UK is Rami Houbby**

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