

PRESS RELEASE

Expansion: From this summer, NFON's cloud-based telephone systems will also be operating in Turkey

NFON AG continues to expand internationally: Austrian branch establishes a subsidiary in Istanbul.

Munich & London, 20. May 2014 – after its recent launches into the East European and UK markets, NFON is now already operating in eleven European countries – with Turkey it will be twelve.

Due to its strong economic growth over the last decade, Turkey is a very significant market. Local businesses are very ready and willing to take on board new technologies, and an excellent network infrastructure exists in urban areas. Reinhard Hable, director of NFON in St. Pölten, Austria and East European expert, says: “We can establish a telecommunications bridge, in particular for the many German-speaking companies in the market who now simply wish to integrate their subsidiaries in Turkey into our Cloud-based telephone system.”

*... high
take up
for new
technology ...*

Customers in both countries benefit

This bridge will work both ways: NFON improves and simplifies communications with more than three million people of Turkish origin residing in Germany and Austria. This will benefit providers of call-centre services, for example, who will be able to support this target group from Turkey. The Cloud-based telephone system provides bundled management and a centrally controlled roll out, as well as much lower operational costs than traditional, outdated telecoms systems.

*... Cloud
telecoms offers
bundled
management ...*

Thank you for your interest: for any further information, we should be happy to arrange an interview for you with Reinhard Hable. Please contact the person named below. We are also happy to provide you with visual material which may be printed free of charge.

About the NFON AG

NFON AG's UK entity, trading under the NCONNECT brand, was established in April 2013 to extend robust and reliable business communications services to UK enterprises with no minimum contract term. NCONNECT, based in West London, uses the BT network for UK number allocations, porting and call terminations. NFON AG, with over 100 employees and its headquarters in Munich, is the leading European provider of high-end Cloud-based telephone systems (Cloud PBX). It offers today's best business communications solutions for companies employing between 2 and 249,00 people. NFON's large range of features provides exactly what businesses of any size - whether small or large - need. The Cloud-based system guarantees that customers will always be at the forefront of the latest technology by providing free lifelong updates. In addition, there is great potential to make savings: there are no charges for separate lines or systems hardware, and thanks to Pay-per-Use and flexible scalability of extensions, customers can save up to 50% of the costs of conventional telephone systems. Over 7,000 customers throughout Europe have already put their trust in NFON. NFON AG is operating in twelve European markets, including Austria, UK, Switzerland, the Netherlands, Croatia, Hungary, Romania, the Czech Republic, Slovenia, the Republic of Ireland and the Republic of Turkey.

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