

Resellers: Don't Leave IP Expo Without Cloud Telephony In Your Portfolio

Profiting from voice easier than ever for
IT-centric resellers, claim the cloud telephony
experts at NCONNECT.

IT resellers consulting without voice in their portfolios have no excuse in today's cloud world, say NCONNECT, the UK subsidiary of Europe's market leader in cloud telephony, NFON AG. With IP Expo just around the corner, NCONNECT plan to be out in force at this year's event showing off the capabilities of their new FMC client, demoing full integration with MS Lync, and celebrating its four-fold business growth in 2014 so far. NCONNECT will also be giving away a new iPhone 6 in a special prize draw for visitors to its stand (DD23).

*BUT
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"IP Expo is the show for the IT partner community - as well as enduser customers - to get up-close and personal with disruptive new solutions that change how businesses engage with technology," said Rami Houbby, Managing Director of NCONNECT. "But IT resellers never get involved with comms and voice, right? Wrong! We've seen our partner numbers quadruple in the last 9 months as IT resellers – many of whom have never sold voice or comms before – race to find out just how easy it is to profit from a true cloud telephony offering that doesn't require any technical skills or infrastructure to deploy."

Press Release

30th, of September, 2014



Increasing numbers of IT resellers will continue to flock to the cloud telephony opportunity; if NCONNECT's recent research exercise published this summer is anything to go by. According to the reseller study, 92% of respondents reported a buoyant voice market with one-third saying it had grown markedly in recent times. And on the proviso that it really would be as easy to sell as NCONNECT promise, at least 60% said they would not hesitate in adding cloud telephony to their portfolio.

Visitors to NCONNECT's IP Expo booth (DD23) can take part in an interactive demo of the new FMC smartphone app; just one of the ways of experiencing the power of NCONNECT's 160+ advanced call features, including full MS Lync integration.

Enter the prize draw by posing for a selfie on the expo stand (using the #nconnected hashtag) for a chance to win a brand new Apple iPhone 6 complete with NCONNECT's advanced FMC client and 12 months subscription to NCONNECT's premium package including truly unlimited landline and mobile calls. Not going to IP Expo? Simply call 020 3740 6740 and book a meeting with a NCONNECT Channel Manager.

*60 %
WOULD TAKE
ADVANTAGE
OF SIMPLICITY*

For further informations and interview arrangements please contact the persons named below.

About the **NFON AG**

Business communication worldwide is undergoing the greatest change in its history. Investing in a cloud-based telephone system is a better way for businesses to guarantee against future changes in technology. NFON offers companies with between 2 and 249,000 employees the best solution

About **NCONNECT Ltd.**

NFON AG's UK entity, trading under the NCONNECT brand is based in London. Managing Director: Rami Houbby

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on the market. 160 high-end features, excellent reliability, savings on costs and essential security features all contribute to NFON being Europe's market leader. NFON AG operates in 12 European countries and is run by CEO Rainer Koppitz and four senior executives, with its head office in Munich.



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