

Channel focused NCONNECT eyes 300% revenue growth in 2015

NCONNECT targets big increase in cloud telephony business from large corporates and blue chip accounts as partner numbers grow.

Today's business communications are undergoing a significant and historic transformation, with the company at the heart of this change – NCONNECT – expecting to grow its business 300 % in 2015 as more large UK customers come on stream. This echoes similar growth projections within NFON AG as cloud telephony paves the way for market evolution.

**300 % TARGET
GROWTH FED BY LARGE
ENTERPRISE UPTAKE**

To achieve its growth target NCONNECT this week starts a major reseller recruitment campaign committed to talking with 5,000 prospective UK partners about cloud telephony opportunities.

**5,000 PARTNERS
LEARN ABOUT NEW
OPPORTUNITIES**

"Businesses are undergoing a comprehensive change of thinking and are tired of over-priced service contracts and being tied into long-term agreements," says Rami Houbby, Managing Director of NCONNECT, the UK subsidiary of a global leading provider, NFON AG. Houbby: "Business communications operate differently in this day and age; they are straightforward, secure and cost-effective. With our product, we are really helping businesses free themselves from the constraints of the established manufacturers. Therefore, investment in anything else is an investment in the stone age, and it will become increasingly difficult for IT decision-makers to keep holding on to antiquated forms of technology."

For further information and interview arrangements please contact the people named below.

About NFON AG

Business communication worldwide is undergoing the greatest change in its history. Investing in a cloud-based telephone system is a better way for businesses to guarantee against future changes in technology. NFON offers companies with between 2 and 249,000 employees the best solution on the market. 160 high-end features, excellent reliability, savings on costs and essential security features all contribute to NFON being a leading global provider. NFON AG operates in 12 European countries and is run by CEO Martin Czermin and four executives, with its head office in Munich.

About NCONNECT Ltd.

NFON AG's UK entity, trading under the NCONNECT brand is based in London. Managing Director: Rami Houbby

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